



PARIS AMERICAN ACADEMY

Établissement d'Enseignement Supérieur Privé
Beaux-Arts, Mode et Architecture Intérieure

Fashion Program Summer 2026

About Paris American Academy

Paris American Academy, founded in **1965** by Richard Roy, is registered with the French educational authority, **Académie de Paris**.

Located in the Latin Quarter—less than one mile from Notre-Dame—Paris American Academy draws on **Paris's cultural and artistic heritage**, using the city itself as an extended campus.

The Academy has welcomed students and professionals from **35 nationalities** over the past **60 years**.

Students benefit from a highly personalized learning environment, where small class sizes allow for a high level of guidance and flexibility.

Paris American Academy brings together a distinctive **teaching team** of academics, experienced industry professionals, and invited guest artists—ensuring a practical, industry-aligned educational experience.

Our strongly vocational approach - through intensive short-term seminars, four-month terms, and a three-year curriculum - prepares students for careers in **Fashion, Fine Arts, and Interior Design**.

Fashion Program/Summer 2026

Overview

- School Location: **19, rue Claude Bernard, 75005 Paris**
- Duration: **1-28 July 2026**

Introduction

This program explores fashion through the lens of Paris—past and present—where craftsmanship, innovation, and luxury heritage continue to shape global style. Students study the foundations of French fashion culture and its contemporary industry ecosystem through a balance of studio practice, professional encounters, and cultural research.

All scheduled activities, museum admissions, and participation in Paris Fashion Week are included in the program, with no additional charges for entrance fees or transportation. Successful completion of the program awards students 6 academic credits.

Program Components

- **Orientation & Group Integration**
 - Orientation session
 - Welcome and farewell meals
- **Courses/studios Topics**
 - Paris as a global design capital
 - Overview of the French luxury industry
 - Haute couture techniques (introduction / demonstrations /w orkshop)
 - Design concepts and collection development
 - Textile-focused workshops (materials, textures, applications)
 - Photoshooting
 - Merchandising: boutiques, department stores, and brand storytelling
- **Visits (subject to availability)**
 - City tour (fashion and culture focus)
 - Decorative Arts Museum
 - Louvre Museum
 - 19M Gallery
 - Azzedine Alaïa Fondation
 - Dior Gallery
 - Galliera Museum
- **Fashion Events**
 - Haute Couture Paris Fashion Week Internships, subject to availability

Courses and Studios

The *courses* and *studios* may be adapted to participants' interests and academic level.

Antonio Azzuolo

Portfolio & Collections 3 sessions

Course description. At PAA, Antonio Azzuolo leads design and portfolio studios that emphasize process, visual clarity, and the articulation of a strong point of view. His approach moves between precision and instinct—balancing structure with fluidity, and heritage with reinterpretation. Students learn to translate research into concise, well-structured outcomes that are both conceptually grounded and visually resolved.

BIO. Antonio Azzuolo is a designer and educator working within a sartorial framework shaped by narrative and contemporary culture. With experience at houses such as Hermès and Ralph Lauren Purple Label, and as Creative Director of Giuliano Fujiwara, his practice is grounded in craftsmanship and a rigorous approach to construction. Through his eponymous label, he develops collections that explore identity, youth culture, and the evolving language of dress.

Anna Barr

Decoding French Luxury 4 sessions

Course description. Anna Barr offers an immersive introduction to the fashion ecosystem in Paris, blending on-site exploration with critical insight. Students will begin by visiting iconic retail spaces to understand how fashion constructs desire through storytelling and retail experience. The program then shifts toward analytical tools, with a focus on Paris Fashion Week trends, decoding fashion media and imagery today offering students practical frameworks to observe and interpret style beyond the runway.

BIO. A former fashion student at PAA, Anna Barr is the founder of Pairs Project, editor at FY! Magazine and a trend forecaster. She moved to Europe from the States for her studies and has lived in Tokyo, London, Greece and India. Anna continues to travel frequently to major fashion capitals.

Alexandra Chamailard

Millinery Techniques: Between Tradition and Expression 2 sessions

Course description. Alexandra Chamailard offers an introduction to millinery through a hands-on exploration of both traditional and contemporary techniques. Students will develop two projects: a modern sisal headband using ancestral draping methods, and a 1920s-inspired draped felt cap, shaped on wooden blocks and finished with handcrafted details. Through these exercises, the course emphasizes the dialogue between heritage techniques and personal expression, giving students a deeper understanding of form, material, and craftsmanship in headwear design.

BIO. Alexandra Chamailard is a Paris-based milliner specializing in handmade, bespoke hats and headpieces for couture clients, performances, and private commissions. Trained at the Chambre Syndicale de la Couture Parisienne, she has collaborated with renowned houses such as Chanel, Hermès, Yohji Yamamoto, and Jean-Paul Gaultier, for whom she continues to create pieces for runway collections. Awarded the title of Meilleur Ouvrier de France in 2015, she combines craftsmanship with artistic research, drawing inspiration from contemporary art while transmitting her expertise through teaching and her Paris atelier.

Agnès Rannou

Paris: An Aesthetic Perspective 4 sessions

Course description. This course focuses on essential cultural visits in Paris this summer, including the Dior Gallery, 19M Gallery, Galliera Museum, Decorative Arts Museum, Azzeline Alaïa Fondation, Louvre Museum.

Guided by a strong aesthetic perspective, Dr Rannou emphasizes visual analysis and critical observation.

Students are encouraged to engage with fashion, art, and design through form, detail, and historical context.

BIO. Dr Agnès Rannou is an art historian with a Ph.D in Aesthetics (Edward Hopper and American Realism). Professor of Art History, Fashion History, Interior Design History, and French as a Foreign Language.

Olivier Roux

Haute Couture Today 6 sessions

Course description. Olivier Roux offers a deep dive into the inner workings of Haute Couture houses and the global luxury industry. Through visits to flagship stores and department store shop-in-shops, students analyze how brands translate identity across distribution channels with support of communication tools. The course also examines key countries' roles as suppliers, production hubs, and markets, providing practical tools to understand the business and strategy of luxury fashion today.

BIO. Olivier Roux is a fashion marketing and management specialist in fashion, luxury, and accessories. Previous experience: Director of Licensing and Development for Francesco Smalto, marketing assisting for Christian Dior, Assistant Director for Yves Saint Laurent Furs. Professor of Marketing and Luxury Industry.

Maud Ruby

Feather Design – Inspired by Haute Couture

1 session

Studio description. For decades, feathers have played a key role in fashion embellishment. Much like pearls in embroidery, they are considered a refined and expressive material, used to elevate both garments and accessories. Their richness in color, texture, and movement allows for the creation of striking patterns and sculptural effects.

For this workshop, you are invited to bring 2 or 3 small personal accessories to transform, such as a shoe, a purse, a pair of sunglasses, or a brooch.

After carefully selecting feathers based on their color and texture, you will develop a unique design to cover the surface of your chosen object. You will be encouraged to explore both graphic composition (pattern, rhythm, placement) and three-dimensional aspects (volume, layering, movement), in response to the shape and function of your accessory.

The aim is to create a distinctive, couture-inspired piece that reflects both creativity and craftsmanship.

BIO. Maud Ruby is a Paris-based feather designer and milliner, trained in fashion and craftsmanship, notably at Maison Legeron where she mastered featherwork.

She collaborates with leading couture and craft houses including Givenchy, Dries Van Noten, and Maison Lemarié, and runs her own studio, exhibiting internationally.

Since 2017, she has also taught feather design at Paris American Academy, sharing her passion for materials, technique, and creative expression.

Barbara Agnes Skuczik

Experimental Textile Surface Treatments

2 sessions

Studio description. This course explores the creation of textile details inspired by iconic maisons of *haute couture*.

Students develop techniques such as crafting camellia flowers, decorative braids (gallons), and integrating metal chain elements.

Beading is introduced to enrich texture and surface design.

The focus is on combining craftsmanship and creativity to produce refined, couture-inspired embellishments.

BIO. Barbara Agnes Skuczik. Textile, Print designer and Illustrator for the past 25 years and educator in Paris since 2009. Loves to share her passion for creative textiles surface design.

BA in Fashion Print / Central Saint Martins London.

Ma in Drawing / Paris College of Art

Nicole Yao

Haute Couture Tailoring Techniques
6 sessions

Studio description. This course explores traditional haute couture tailoring techniques through the creation of a supple shirt jacket with topstitching. Students learn to trace patterns directly on fabric using thread, place pattern pieces onto organza and lining, and assemble multiple layers with precise topstitching. The process is completed with a range of hand-finishing techniques, emphasizing craftsmanship, accuracy, and the refinement of couture construction methods.

BIO. Nicole Yao is a haute couture tailor with 17 years of experience, having worked for prestigious houses including Guy Laroche, Givenchy, Hermès, and Chanel. She has also worked as a haute couture tailoring trainer for 5 years and has over 12 years of teaching experience in luxury ready-to-wear, specializing in garment construction, draping, and pattern making in important fashion schools across France.

Damian Yee

Fashion Matrix
6 sessions

Studio description. Damian Yee offers a focused exploration of the cultural and aesthetic codes that shape iconic haute couture houses. Through the concept of the “matrix,” students examine how individual elements - such as trims, structure, and detailing - form the DNA of a fashion identity and contribute to building a luxury empire. Drawing on his direct professional experience, the course highlights the symbolic and cultural dimensions of fashion, including themes of identity and empowerment, providing students with tools to decode and understand contemporary luxury beyond the garment.

BIO. Damian Yee is a Jamaican-born fashion and costume designer as well as an educator, trained at Toronto Metropolitan University. He moved to Paris in 1990, working with leading designers including Martine Sitbon, Jean-Paul Gaultier, Barbara Bui, Hervé Léger, Karl Lagerfeld, and later served as Artistic Director at Guy Laroche. His work spans fashion, music, and cinema, including award-winning costume design for internationally recognized films. Currently teaching at the Paris American Academy, he also lectures at important educational institutions in France, while continuing collaborations with international brands and developing creative projects in Paris.

Special offer for ITTA's members

Thanks to the partnership with ITAA, The Paris American Academy is happy to offer you a **20% discount on Summer Program 2026 (from 1st till 28th July 2026) and Fall Term 2026 (from 1st September till 16th December 2026)**. To benefit from this offer, students must mention the reference "ITAA 2026" during the enrollment process in the "Your goals" section, and in all related correspondence.

- Summer 2026 full tuition: \$5,950; tuition with 20% discount: \$4,760
 - Summer 2026 shared housing: \$2,950; housing with 20% discount: \$2,360
 - Fall term 2026 full tuition: €8,875; tuition with 20% discount: €7,100
 - Fall term 2026 shared housing: €5,900; housing with 20% discount: €4,720
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